



## 2014 WALE Conference

### Pre-Conference Session Information

#### Preconference – Monday 10/27/2014

##### Morning Workshops

9:00am-12:00pm

**Title:** Video for Beginners

Join us for a hands-on session covering equipment, lighting, filming, and content for producing video. Participants will use the skills learned to produce their own short movie to share during the session. It is highly recommended that participants bring a laptop, a video camera (smartphone cameras are fine), transfer cable for your camera, and have Windows Movie Maker (<http://bit.ly/wmm2014>) installed. We will have some limited equipment on hand if you don't have your own. Attendees will learn the basic concepts and techniques behind film-making and how to avoid common pitfalls. Topics include video planning, developing storyboards, lighting, audio, filming, limited special effects and transitions, as well as editing the footage.

**Speakers:** Jeremy Stroud

---

**Title:** Gadget Menagerie

Learn how various eReaders, tablets, and other devices work. Discover what they have in common, how they are different, and learn basic tips. Explore the Washington State Gadget Menagerie including Kindles, Nooks, Galaxy Tablets, iPads, Microsoft Surface, Google Nexus, and more!

**Speakers:** Jennifer Fenton & Joe Olayvar

---

## **Afternoon Workshops**

**2:00pm-5:00pm**

**Title:** Video for Beginners

Join us for a hands-on session covering equipment, lighting, filming, and content for producing video. Participants will use the skills learned to produce their own short movie to share during the session. It is highly recommended that participants bring a laptop, a video camera (smartphone cameras are fine), transfer cable for your camera, and have Windows Movie Maker (<http://bit.ly/wmm2014>) installed. We will have some limited equipment on hand if you don't have your own. Attendees will learn the basic concepts and techniques behind film-making and how to avoid common pitfalls. Topics include video planning, developing storyboards, lighting, audio, filming, limited special effects and transitions, as well as editing the footage.

**Speakers:** Jeremy Stroud

---

**Title:** Illuminating the News

Do you have amazing items in your collection that are only seeing the dark archives of your shelves? Fascinating documents & images just languishing in a corner waiting to see the light of discovery by new users? The Washington State Library's Digital Collections team would love to share experience gained in digitizing historic documents and newspapers that are displayed via our website. Providing online access to materials can be a complex process. Do you need to buy equipment? What about outsourcing the scanning from film or print? What kind of metadata should be included? Ooooh ... and scary copyright - what do you need to consider? In this pre-conference session we will discuss how we approach these questions very differently for three of our own digital collections. Bring a photo or letter of your own and you will also have the opportunity to scan; describe it with basic metadata and display it online.

**Speakers:** Shawn Schollmeyer & Judy Pitchford